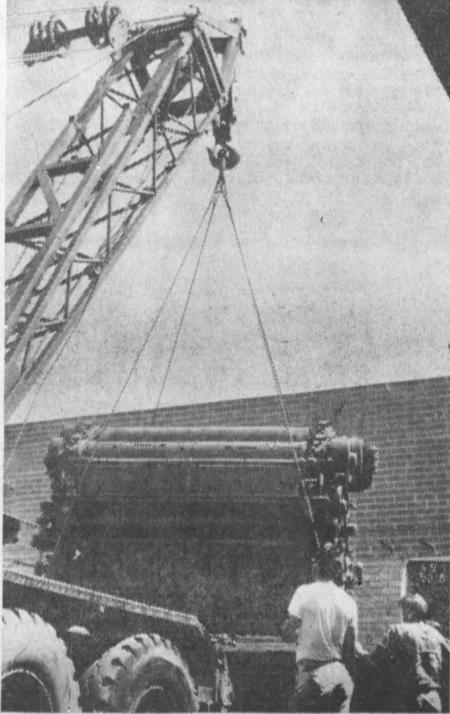


# A New Era: The Press and Its Press

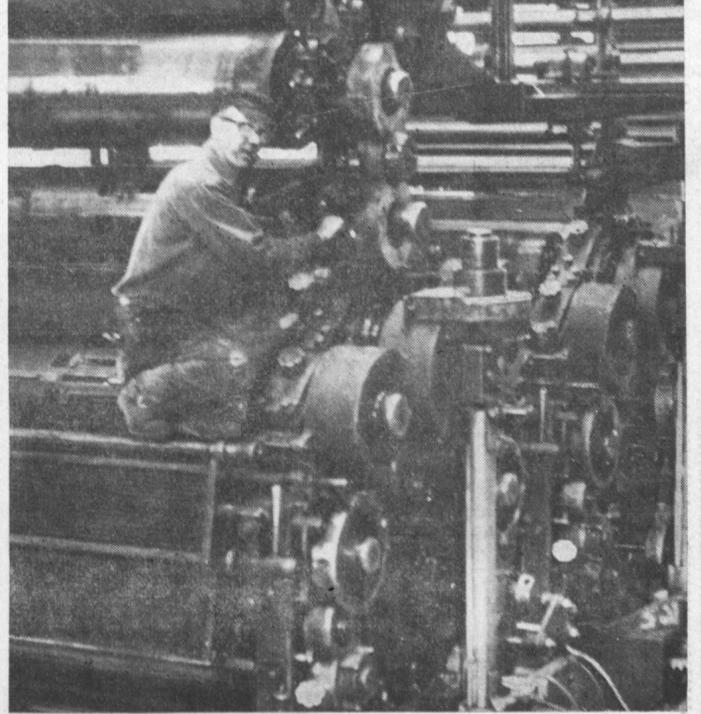


**EARLY STAGES** of construction on the new wing housing The Press' new pressroom and supermodern equipment are shown in this picture taken

several months ago. The wing is virtually completed now and in operation with today's edition of The Press.



**HUGE CRANE** unloads units of The Press' new 64-page full-color high-speed Goss presses, used for the first time in today's issue, specially printed on premium colortone newsprint. Each of the 35,000-pound press units was trucked here from Wichita, Kans.

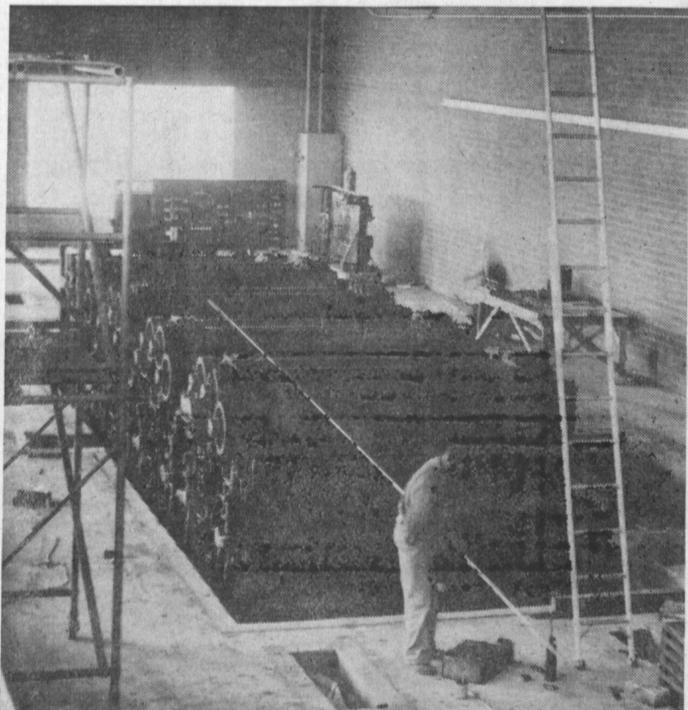


**WORKING ON** the new giant presses to check its functions during installation, this pressroom expert is one of

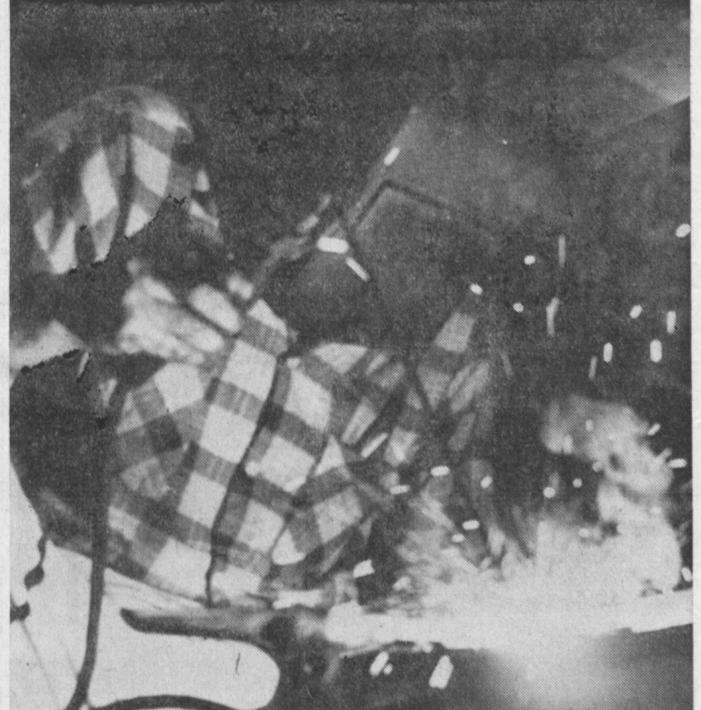
several who guided the Goss to its debut today.



**MAMMOTH LEAD POT** with 3-ton capacity is shown here being moved into position. The pot melts lead at 600 degrees for the Pony Autoplate, which makes the plates for the press.

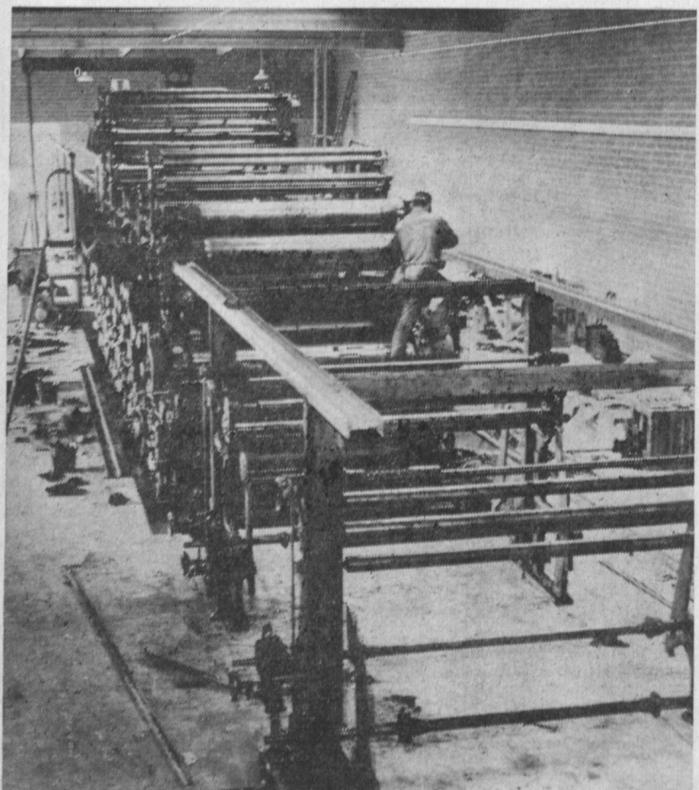


**JUST AFTER** the press units were mounting in the pit, workers prepared to set up superstructure to house press and carry workers. Man in foreground is checking pipe installation.

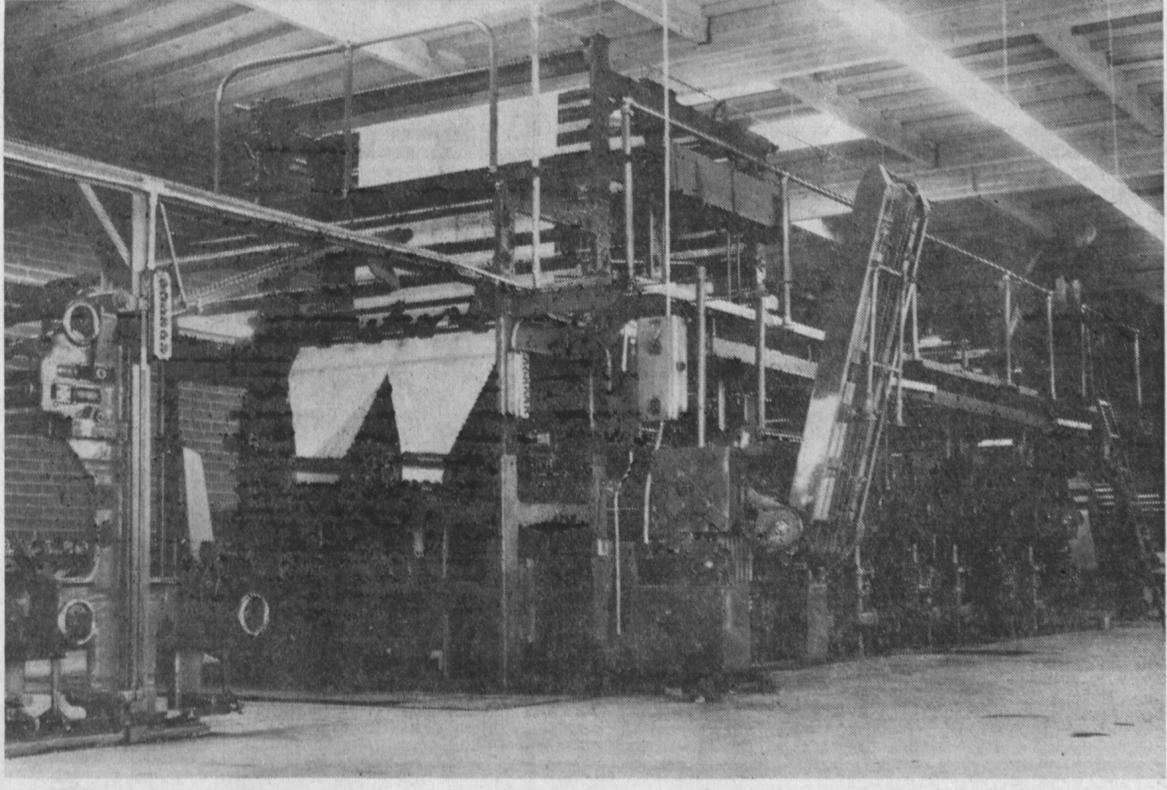


**ARC WELDER** works on metal plates used as flooring in area immediately around press. Sparks flashing from

his rod are indicative of hot tempo new presses will give The Press' printing processes.



**INSTALLING CYLINDERS** and completing superstructure, the installation crew puts in hand rails and gets ready for painting.



**READY TO GO**, the press is over 80 feet long, has four rolls of paper feeding from both ends. Paper rolls are changed faster than in earlier operations, and press can produce 72,000 complete newspapers an hour with both folders operating. This Goss press can print in three colors and black on any page desired. It gives The

Press a modern daily newspaper-type press that will keep pace with our anticipated continuing growth and will aid in serving you—our readers—better.

—PRESS photos by William Schell Jr. and Gordon Akers.